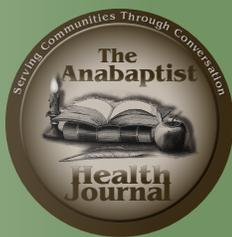


**Vision:** To be the platform that facilitates the conversation of health that strengthens the Anabaptist Community

**Values (CRICA):** Community, Reliability, Integrity, Conversation, Abundance

**Mission:** To make stewardship of health an everyday family conversation



# The Anabaptist Health Journal

# 2024 Rates & Dates

**Advertise more, save more with our new multi-run discounts!\***  
 Run 2-3 times: 15% discount • Run 4 or more times: 20% discount

**NOTICE!** TO RECEIVE THE 15% OR 20% DISCOUNTS, ALL ADS MUST BE PAID IN FULL AT TIME OF ORDER. NO OTHER DISCOUNTS CAN BE APPLIED. CALL FOR MORE INFORMATION.

AD SIZE	REG PRICE	15% OFF (2-3 times)	20% OFF (4+ times)
<b>Featured Ads (Subject to approval) available in quarter, half and full page only</b>			
1/4 page (3.5" w x 4.875" h)	\$550	\$467.50 per time	\$440 per time
1/2 page horizontal (7.625" w x 4.875" h)	\$720	\$612.00 per time	\$576 per time
1/2 page vertical (3.6875" w x 10" h)	\$720	\$612.00 per time	\$576 per time
Full page (8.125" w x 10.75" h + bleed)	\$1285	\$1092.25 per time	\$1028 per time
Back cover (8.125" w x 10.75" h + bleed)	\$2250		
Inside Back cover (8.125" w x 10.75" h + bleed)	\$1850		
Inside Front cover (8.125" w x 10.75" h + bleed)	\$1850		

### Advertising Guidelines

- Ad content should reflect the Vision & Values of The Anabaptist Health Journal with a theme of Community, Reliability, Integrity, Conversation, and Abundance.
- Ads should emphasize the well-being of community and our fellow people.
- Ads should reflect the Anabaptist's way of life, the way he does business etc.

### Ads that will not be printed

- Ads that don't align with the Vision & Values of The Anabaptist Health Journal
- All multi-level marketing or similarly structured companies.
- Ads that make health claims
- Ads that degrade competition or have a negative theme about others
- Ads that take advantage of the community's generosity of giving

## FEBRUARY/MARCH 2024

Ad Submission Deadline:  
**FRIDAY, JANUARY 12<sup>th</sup>**

Date the paper will be mailed:  
**THURSDAY, FEBRUARY 8<sup>th</sup>**

## APRIL/MAY 2024

Ad Submission Deadline:  
**FRIDAY, MARCH 8<sup>th</sup>**

Date the paper will be mailed:  
**FRIDAY, APRIL 5<sup>th</sup>**

## JUNE/JULY 2024

Ad Submission Deadline:  
**FRIDAY, MAY 10<sup>th</sup>**

Date the paper will be mailed:  
**MONDAY, JUNE 10<sup>th</sup>**

## AUGUST/SEPTEMBER 2024

Ad Submission Deadline:  
**FRIDAY, JULY 12<sup>th</sup>**

Date the paper will be mailed:  
**FRIDAY, AUGUST 9<sup>th</sup>**

## OCTOBER/NOVEMBER 2024

Ad Submission Deadline:  
**FRIDAY, SEPTEMBER 13<sup>th</sup>**

Date the paper will be mailed:  
**FRIDAY, OCTOBER 11<sup>th</sup>**

## DECEMBER/JANUARY 2024/2025

Ad Submission Deadline:  
**FRIDAY, NOVEMBER 8<sup>th</sup>**

Date the paper will be mailed:  
**FRIDAY, DECEMBER 6<sup>th</sup>**

Estimated in home delivery, 7-10 business days from mail date.

The Anabaptist Health Journal, PO Box 3, Charm, OH 44617 • 330-204-9199 • sales@anabaptisthealth.com

# SUBMITTING YOUR AD

Industry ads are accepted in print ready format.  
No editing or design services are offered through The Anabaptist Health Journal™

## EMAILING:

is the best method to have your ads sent in. This will ensure your ad is printed in the best quality. If you are emailing or having the ad emailed, please send it to:

**sales@anabaptisthealth.com**

\*\*Please make sure you call ahead to let us know that your ad will be coming by email and so we can arrange payment.\*\*

## FAXING:

We do not recommend faxing your ad for The Anabaptist Health Journal™. This paper is printed in full color and your fax will only come as black and white. This also will not be a good quality.

You are welcome to fax over your Display ad form to reserve your ad space.

**Fax number: 877-822-8390**

## MAILING:

If you wish to mail your ads in, please send them to

**The Anabaptist Health Journal  
PO Box 3  
Charm, OH 44617**

If possible, please mail your ad flat as we will scan your ad and any folds or creases will show up in the final print.

## PAYING FOR YOUR AD

All ads must be paid prior to running unless other arrangements have been made. We accept cash, checks and credit cards.

## THE ANABAPTIST HEALTH JOURNAL DISPLAY AD ORDER FORM

THE ANABAPTIST HEALTH JOURNAL™ \_\_\_\_\_ EDITION

Ad Title or Subject Name: (REQUIRED) \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

• **Ad Size:**  1/4 Page  1/2 Horizontal  1/2 Vertical  Full  Back Cover  Inside Back Cover  Inside Front Cover

• **Do we have your ad on file?**  No  Yes: Date last ran: \_\_\_\_\_ How many times to run: \_\_\_\_\_

• **How will your ad be sent to us?**  Mail  Email

***If you need your ad designed, please call Jeff at 800-672-5790. There is a fee for this service.***

**PLEASE MAIL FORM WITH PAYMENT TO:**

**The Anabaptist Health Journal**

**PO Box 3, Charm, Ohio 44617**

**PHONE: 330-204-9199 • FAX: 877-822-8390**

**EMAIL: sales@anabaptisthealth.com**

**PAYMENT INFO:** INVOICE# (office use only): \_\_\_\_\_

Check# \_\_\_\_\_ AMT: \_\_\_\_\_

Type of card:  American Express  Visa  MasterCard  Discover

Credit Card#: \_\_\_\_\_

Name (as it appears on the card): \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ CVC CODE (on back): \_\_\_\_\_

Phone #: \_\_\_\_\_ (required for credit card use)